Repeater Communications Group (RCG) will soon celebrate its 50th anniversary in 2018. RCG has stayed true to its roots as a pioneer in the wireless industry and in data communications. They continue to evolve in an ever-changing industry at the crossroads of wireless communications and real estate.

Today they focus on these three (interconnected) areas of business:

- **RFsites**: RCG operates and manages co-located rooftop communications sites for the owners of over 2,600 buildings in select major markets in New York, New Jersey, Pennsylvania, Florida and California. For fifty years we have developed NNN revenue streams for building owners from a variety of communications companies and we work with all types of communications companies designing metro-wide deployments.

  www.rfsites.com

- **Citywide Citylink**: The CityLink Radio Program, originally conceived in partnership with the NYPD and the Association for a Better New York (ABNY), has provided real time two-way emergency communications for building owners, managers and safety staff for over 40 years.

  www.citywide-citylink.org

- **OneVoice Networks**: OneVoice is the largest wide-area digital commercial Push-to-Talk radio network in the Northeast, with coverage from South Jersey to the Canadian border.

  www.onevoicenetworks.com

Gary Eisenberg, a trained meteorologist and avid ham radio operator, founded RCG after his return from the Vietnam War where he served in the Signal Battalion Corp. fielding communications between Vietnam and the U.S. Gary saw the value and importance of wide-area communications and channeled his passion for amateur radio and his military experience into building the largest SMR network operator and dealer in New York City. This SMR network operator was complete with its own spectrum, portfolio of premium rooftop communications sites and a well-located midtown sales and service facility.

RCG has provided radio systems for Macy’s Thanksgiving Day Parades, Fourth of July Fireworks, NYC marathons and half-marathons, etc. Other citywide events supported by RCG includes: the 1976 Bicentennial Celebration in New York; the 1986 celebration of the 100th birthday of the Statue of Liberty; and the re-opening of Ellis Island National Monument. They continue to provide radio communications for major citywide events to this day.

In 1987, Repeater Communications merged its sales and service departments into Fleet Call (Nextel) though they have remained an independent

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**REPEATER COMMUNICATIONS**

Celebrating 50 Years of Working with Landlords and Network Operators in an Ever-Evolving Industry
operator of premier communications sites (rooftops & towers) covering New York City. Subsequent to this transaction, Repeater Communications continued to develop both commercial and public-safety wide-area networks.

Today, RCG is led by Gary’s son, Paul Eisenberg, and his partner Michael Lifland. Eisenberg and Lifland combine their RF/network engineering and real estate ownership experience to work with landlords in RCG’s select major markets. Eisenberg and Lifland are involved with licensing, developing, marketing and operating co-located rooftop communications sites, and in-building networks for a variety of communications companies including cellular carriers, cable companies, Wireless ISPs, network broadcasting companies, two-way companies and others.
The principals of Repeater Communications are long-term owners and managers of residential, retail and office properties in and around New York City. When asked what sets RCG apart and what has allowed its continued growth and success in an industry known for constant change, Eisenberg and Lifland said:

“We focus on the fundamentals of both real estate and telecommunications. Because our RF Engineers, Network Engineers and Real Estate professionals have developed, owned and operated communications networks and real estate in NYC for over 50 years, we understand the engineering requirements of our customer’s networks, as well as the business terms and interests that both communications companies and landlords value.”

“In addition, we realize that the real estate industry, like the communications industry, is built on relationships and trust,” said Eisenberg and Lifland. “We have been earning that trust and developing those relationships at the principal to principal level for the past half-century and intend to continue to do so for years to come.”